



SILVER

SRIXON Z-RW

STREET PRICE
\$300

LOFTS
8.5, 9.5, 10.5, 11.5

TECH STORY

A thinned-out crown (.55 millimeters) enabled engineers to place saved weight in a tungsten screw in the rear sole. The starburst internal-face geometry features four budge-and-roll areas and is designed to improve dispersion.

PLAYER COMMENTS

"Surprise of the day. I didn't expect that much performance, but it's a performer. Everyone should try it. The ball explodes off the clubface. A little less forgiving on mis-hits.... I really like the simple, elegant look of this club. There are no visual distractions in the shape or the design of the crown."

HOT

There's a reason this company has had success in Japan. It more or less invented springlike effect. We especially like the way the weighting moves from heel bias in the higher lofts to toe bias in the lowest loft.

NOT

A no-show in terms of fitting initiatives.

THE NUMBERS

Face height	6.2 cm	Face area	40.6 cm ²
Face width	12.1 cm	Shaft length	45.5 in
Front to back	10.6 cm	MOI	HIGH

LAUNCH ANGLE	SPIN
LOW HIGH	LOW HIGH

BUZZ

PERFORMANCE

TECHNOLOGY

FUNCTION

VALUE

srixon.com



SILVER

TAYLORMADE R7 CGB MAX

STREET PRICE
\$500

LOFTS
9.5, 10.5, HT (12)

TECH STORY

The triangular shape is designed to move the CG away from the face to help launch shots higher. The three movable weights (one 16-gram weight and two one-gram weights) are intended to produce three ball flights that range from extreme fade correction to slight draw correction. A 45-gram shaft is the lightest stock offering in the TaylorMade line.

PLAYER COMMENTS

"Kooky rear doesn't bother me because the face is traditional. That's what matters.... Good shape to it, and good-balanced weight.... It's blinged out, but this is another 'wow' club. The ball just leaps off the clubface."

HOT

TaylorMade might have decided against square, but it didn't decide against smart use of geometry. We like the superlight shaft with relatively normal length, too.

NOT

Beware: Weights in the neutral position still move shots right to left.

THE NUMBERS

Face height	6.1 cm	Face area	40.5 cm ²
Face width	12.8 cm	Shaft length	45.5 in
Front to back	11.6 cm	MOI	VERY HIGH

LAUNCH ANGLE	SPIN
LOW HIGH	LOW HIGH

BUZZ

PERFORMANCE

TECHNOLOGY

FUNCTION

VALUE

taylormadegolf.com



INSTRUCTION TIPS

THE FINAL WORD ON TEE HEIGHT

It doesn't take a Ph.D. from Stanford to notice that drivers have gotten bigger—and taller—during the past decade. However, many players haven't changed the height they tee up the ball when hitting that big driver, so they aren't getting the optimum launch.

It makes sense that a taller clubface would require you to tee the ball higher to hit it in the middle of that clubface, right? That's true, but to

TEE THE BALL HIGHER THAN THE MIDDLE OF THE FACE.

really get the most distance, you actually have to tee it higher than the middle of the clubface—for two reasons. First, you're hitting the

ball on the upswing, so the club will be coming off the ground, not skimming it. Second, you want to hit the ball just above the true middle of the face to launch it high without too much backspin.

The rule I like to use for a driver is that two-thirds of the ball should be showing above the crown when you tee it up. And that's at minimum. You could even get away with teeing it up so the ball is completely above the face. Just make sure you're using a regulation-length tee. The U.S. Golf Association has limited tees to a maximum height of four inches. I haven't seen a driver yet that is tall enough to make a four-inch tee obsolete, but you never know.

MIKE DAVIS with MATTHEW RUDY



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SILVER



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