



SILVER

## TITLEIST 907D2

**STREET PRICE**  
\$400

**LOFTS**  
7.5, 8.5, 9.5, 10.5, 11.5

### TECH STORY

A traditional shape benefits from less weight in the crown (thin titanium casting) and hosel (lightweight 6061 T6 aluminum), allowing for a lower CG. The face area is 8 percent larger than past Titleist models, and the beta-titanium face insert tapers from bottom to top to launch the ball higher and produce less spin.

### PLAYER COMMENTS

"An excellent, classic look at address with solid feel. . . . It's a lean, clean, hittin' machine. Simple design: no points, appendages or tails. The ball jumps off the face. No distractions at address. . . . Middle-handicappers shouldn't be afraid of this. It's very forgiving and sets up nice. Not the hottest driver, but plenty long."

### HOT

About as boring as long and down the middle of the fairway. Not flashy, but the technology is as solid as the hits feel.

### NOT

\$400 for a plain old all-titanium driver is hard to justify these days.

### THE NUMBERS

Face height	6.2 cm	Face area	44.5 cm <sup>2</sup>
Face width	12.5 cm	Shaft length	45 in
Front to back	10.7 cm	MOI	HIGH

<b>LAUNCH ANGLE</b>	<b>SPIN</b>
★ ★ ★ ★ ★ ● ★ ★ ★ ★ ★ ★ ★ ★ ★ ★	★ ★ ★ ★ ★ ● ★ ★ ★ ★ ★ ★ ★ ★ ★ ★
LOW HIGH	LOW HIGH

### BUZZ



### PERFORMANCE



### TECHNOLOGY



### FUNCTION



### VALUE



titleist.com



## HOT LIST PANELIST PROFILES



**RETAILER**  
LEIGH  
BADER

Co-owner of Joe & Leigh's Discount Golf Pro Shop in South Easton, Mass., for the past 26 years, Bader twice has been named PGA of America National Merchandiser of the Year. He is also the owner of 3balls.com, a golf-equipment website. Bader, 53, established the PGA of America's Trade-In Network. "There's more breadth and depth of high-quality equipment in all segments."



**RETAILER**  
TOM  
MORTON

Morton, 33, is PGA director of player performance for Morton Golf, which runs three courses for the city of Sacramento, Calif. He was the 2003 Northern California PGA Assistant Championship winner. "I'm not sure the consumer is yet totally sold on the fact that today's technology is much better than the technology from two or three years ago."



**TEACHER**  
MIKE  
DAVIS

A PGA master professional and director of instruction for the Walters Golf Academy in Las Vegas, Davis, 61, is the second-ranked teacher in Nevada, as ranked by his peers in Golf Digest. He has been named teacher of the year for either a PGA chapter or section 14 times. "These were by far the best-performing products that I have seen as a Hot List panelist."



**SCIENTIST**  
JOHN  
AXE, Ph.D.

A semi-retired research physicist, Axe, 74, spent nearly 30 years at the Brookhaven National Laboratory in Upton, N.Y., where he studied neutron and X-ray scattering studies of elastic and magnetic properties of materials. "My prediction," says Axe, a 6-handicap who lives in Florida, "is that in less than five years, balls with seams will be in museums along with 3- and 4-irons."



**SCIENTIST**  
DOUGLAS  
MATSON, Ph.D.

Matson, 51, is a professor of mechanical engineering at Tufts University with expertise in materials processing. He has worked with the International Space Station, planning flights for satellites. "Driver technology has gone about as far as it can within the allowable window. Thus production techniques will drive price as the final differentiator."

**PANELIST BIOS**  
BY RON KASPRISKE



## SUMMIT SNAPSHOT

Clubs and balls at the Hot List Summit at the CasaBlanca Golf Club in Mesquite, Nev., filled a 48-foot trailer.

OUTSTANDING



VERY GOOD



GOOD



★ CATEGORY LEADER